

contents

“Knowledge of truth is always more than theoretical and intellectual. It is the product of activity as well as its cause. Scholarly reflection therefore must grow out of real problems, and not be the mere invention of professional scholars.”

JOHN DEWEY, UNIVERSITY OF VERMONT

3 Note from the Editor

preview of 2025 special feature

5 Alliance or Apathy? Forecasting’s Role in Achieving the U.N. Sustainable Development Goals

Bahman Rostami-Tabar & Michael Gilliland

special feature:

forecasting performance objectives

7 Scaling-Aware Forecast Rating

Malte Tichy

12 Commentary: A Good Correction for Forecastability

Stefan de Kok

14 Commentary: A Major Milestone for Forecast Accuracy Summarization

Tim Januschowski

16 Commentary: The Scaling Trap in Retail Forecasting

Zabiulla Mohammed

practitioner’s corner

18 How Do I Set Forecast Accuracy Expectations?

Patrick Bower

hot new research

20 Information that Can Damage Your Demand Forecasts

Paul Goodwin

forecasting practice

24 Forecast Desirability: Is Better the Enemy of Good?

Johann Robette

30 Point Forecast Evaluation: State of the Art

Ivan Svetunkov

tutorial

36 Linear Regression with a Time Series View

Ken Fordyce

Part 3: Qualitative Predictor Variables

decision intelligence

42 Decision Intelligence: A Critical Reflection

Roger Moser

spotlight

45 Marina Sologubova

opinion-editorial

47 A Planner-centric Approach to Judgmental Forecasting

Niels van Hove