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Business strategies for successfully deploying forecasting models for clients

We are told 90% of data science projects fail. The reasons behind these failures are not well understood, leading to frustrated technical and business stakeholders. Relying on several years of experience deploying machine learning and forecasting solutions successfully in companies across the world, we will discuss the operational considerations (as well as the technical and algorithmic) that must be met to allow for a successful project - for both you and the client!

Real-world case examples will highlight how to translate forecasting requests into actionable business decisions, ensuring sustained satisfaction and long-term stickiness of solutions. Whether you're a data leader, consultant, or business leader, this session provides practical strategies to ensure impactful client solutions.