



The Oracle

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A publication of the International Institute of Forecasters

Fernando Cyrino, Oracle Editor

Forecasting in the News

[Mastering Financial Forecasting for Business Success](#) 4 July, 2024, Forbes.com

[The Truth about Forecasting: Why Sometimes We're Right, But More Times We're Wrong](#) 26 Sept, 2024, Fpa-trends.com

[Pair People and AI for Better Product Demand Forecasting](#) 29 Jan, 2024, MIT Sloan Management review

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Mark your calendar for ISF 2025! Beijing, China | June 29 – July 2

Visit the [ISF website](#) to learn more about Keynote Speakers, venue, lodging and abstract submissions. If you have any questions, contact us at isf@forecasters.org.

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MacroFor News

MacroFor webinar series

The next seminar in the MacroFor series is **Targeted Transformations for Macroeconomic Forecasting**



[REGISTER NOW](#)

Mark you calendar for the following talks this year (all on Zoom, between 3:30 and 4:30pm CET):

- November 19: [Eleonora Granziera](#) (Norges Bank)
- November 26: [Saeed Zaman](#) (Cleveland Fed)

SNDE-IIF 2024 Workshop for Young Researchers

The SNDE (The Society for Nonlinear Dynamics and Econometrics) and IIF will hold a one-day virtual meeting for junior researchers on **Friday, November 22, 2024, 2pm-6pm ECT**. The submission is open to researchers currently in graduate school or who have been out of graduate school for less than seven years.

To submit a paper, please complete [this Google form](#) and follow up by sending the paper to sndeecon@gmail.com. The submission deadline is **Monday, October 28, 2024**. The selection committee will be composed of Alessia Paccagnini, Gergely Gánics, Guillaume Chevillon, Malte Knueppel. The best paper will receive the SNDE-IIF young researcher award.

We hope for broader participation among members of the two societies and other researchers as well.

IIF Research Awards Forecasting for Social Good Grant

Calling for applications for 2024/2025. The Forecasting for Social Good (F4SG) research grant aims to draw together researchers and practitioners, from developing and developed countries, to advance forecasting knowledge and its link to decision making, influence forecasting for social good practices and drive developments.

Important dates:
Application submission deadline: 30 Jan 2025
FSGRG panel meeting: Feb 2025
Indicative start date of award: Mar 2025

[Download guidelines](#)

[Download application form](#)

For any queries, please contact [Dr. Shixuan Wang](#).



Foresight News Foresight Practitioner Conference 2025

Venue: University of North Carolina at Charlotte | 3 & 4 March 2025

FORESIGHT
The International Journal of Applied Forecasting

The Foresight Practitioner Conference (FPC) brings together preeminent forecasting practitioners and business leaders to network, learn, and explore emerging and cutting-edge aspects of forecasting. The conference focuses on collaborating and improving forecast practice by showcasing businesses, subject matter experts, and organizations that significantly impact value. The conference is hosted by the [International Institute of Forecasters](#) (IIF) and includes the first-annual IIF Practice Competition (detailed below).

Important dates:
• Call for submissions on October 15, 2024

For more information, visit [FPC website](#).

IIF Award for the Impact of Forecasting in Practice

IIF is pleased to announce the first annual [IIF Practice Competition](#). Participants will compete for The **IIF Award for the Impact of Forecasting in Practice**, which includes a \$10,000 prize for the first place winning team. The competition aims to recognize and showcase businesses or institutions that achieve significant impact by applying forecasting.

Important dates:

- Call for submissions on October 15, 2024
- Initial application deadline due on November 29, 2024
- Review submissions in December and announce finalists
- Finalist application deadline due on January 31, 2024
- Conference and presentations at the [Foresight Practitioner Conference](#) on March 3-4, 2025

Visit our [website](#) for more information.



Member Profile - Ulrich Gunter

Dr. Ulrich Gunter is a Full Professor of Tourism Economics at the School of Tourism and Service Management at Modul University Vienna and also acts as the Dean of the Graduate Degree Programs at his university. He holds a PhD in Economics (2010) as well as an MA in Latin American Studies (2015) from the University of Vienna. Following a habilitation process, Ulrich obtained his Venia Docendi (university teaching credential) from Modul University Vienna (2017).

Ulrich is the Chair of the Tourism and Hospitality Section (THS) of the International Institute of Forecasters (IIF) and a Member of the Executive Council of the International Association for Tourism Economics (IATE). His research interests are in applied econometrics (time-series analysis, forecasting, panel-data analysis), tourism economics, as well as sustainability in tourism and beyond. His research has been published in academic scholarly journals such as *Annals of Tourism Research*, *International Journal of Forecasting*, *Journal of Forecasting*, *Journal of Hospitality and Tourism Research*, *Journal of Travel Research*, *Technological Forecasting and Social Change*, *Tourism Economics*, and *Tourism Management*, among others. Much of Ulrich's research has received external funding from various domestic and international bodies.

Read more about [Ulrich](#).

Interested in having your member profile featured in our next newsletter? Send submission to forecasters@forecasters.org

Call for Contributions: Special Issue on Supply Chain Forecasting in Memory of Professor John E. Boylan

We are pleased to invite you to contribute to a special issue of the International Journal of Production Research entitled “**Supply Chain Forecasting: A Special Issue in Memory of Professor John E. Boylan, 1959-2023**” (Submission deadline: 25 December 2024), by *International Journal of Production Research*.

Description of the topic

John E. Boylan was a celebrated academic known for his seminal contributions to the field of supply chain forecasting. We dedicate this special issue (SI) to his memory.

Demand forecasts form the basis of most decisions in supply chain management. This is true for most strategic decisions in supply chains, such as the location of new distribution or production centres where long-term, high-level forecasts are used. It also applies to most operational decisions, such as inventory replenishment or workshop jobs scheduling, where short term forecasts are required at the individual stock keeping unit level. Accurate forecasts at all levels are crucial for supply chain performance. Given the challenges and the advances in this research field, the *International Journal of Production Research* is pleased to call for papers on various topics related to supply chain forecasting.



Read [more](#) regarding this special issue, description of the topic, submission instructions and publication schedule.

5th joint IMA-ORS conference, Birmingham UK, 30/04 - 02/05 2025

We are delighted to invite you to the 5th biennial joint conference of the Institute of Mathematics and Its Applications (IMA) and the UK Operational Research Society, which will take place in Birmingham from the 30th of April to the 2nd of May 2025.

[5th IMA and OR Society Conference on Mathematics of Operational Research - IMA](#)

Join us for a terrific scientific event in the heart of the UK with easy access from everywhere in the world. We have secured a fantastic line-up of keynotes (including Elif Kongar, James Reade, Maria-Paola Scaparra, and Ruud Teunter) and practitioner sessions, with multiple opportunities for networking.

The conference will cover all aspects of management mathematics and analytics, emphasising very much the value of prediction for decision making. If you would like to organise a session, please fill out this simple [form](#).

For any enquiries, or if you would like to contribute to the event in some way, please get in touch with any of us on the organising committee.

2025 IMA-ORS conference committee:

Paresh Date, Adam Letchford, Dilek Onkal, Anna-Lena Sachs and [Aris Syntetos](#) (Chair)

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