news & updates

June 2021
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We enjoy hearing from our members — let us know if you’d like to see new content in the newsletter, or, submit your own content! Deadline for the next issue is August 6 2021.

Fernando Cyrino, IIF Director and Oracle Editor

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Demand Planning: How to Meet Future Needs Using Old Data 12 May, Learn Hub
Nobel Prize winner Daniel Kahneman is out with a new book on why we all make such bad judgments 14 May, CNBC

IIF Events

41st International Symposium on Forecasting, Virtual

FREE registration to all IIF members (member ID, located above)
Attend the tailored, forecasting-theme workshops:
- Deep Learning for Forecasting
- Long Memory in Volatility
- Forecasting to meet demand
- Business Forecasting: Techniques, Application and Best Practices
- Formulating State Space Models
- Modern State Space methods

Register now

IIF Seminars, Podcasts and more ..

- MacroFor, an IIF section focusing on macroeconomic forecasting, is offering monthly seminars on key topics in the macroeconomics. Sign up for June 2nd seminar, Comparing Forecast Performance with State Dependence
- Tourism and Hospitality section's goal is to build a platform for tourism and hospitality forecasters to present their latest research to a global audience. You can watch their latest seminar, Tourism and Hospitality Forecasting in Turbulent Times on YouTube
Business Forecasting: The Emerging Role of AI and ML

Collaborators and members, Mike Gilliland, Len Tashman (Editor of Foresight) and Udo Sglavo (VP of Analytics R&D at SAS), are happy to announce the release of a new collection, Business Forecasting: The Emerging Role of Artificial Intelligence and Machine Learning (Wiley, 2021).

Building upon the previous collection Business Forecasting: Practical Problems and Solutions (Wiley, 2015), they've gathered 50 of the most important and influential articles and commentaries published over the five years since that book — with special emphasis on the exciting new work in AI and ML.

Special thanks to Spyros Makridakis and Fotios Petropoulos, who co-authored the Foreword, and who teamed with Rob Hyndman to write the exceptional opening section on forecasting's "state of the art" (originally published in the International Journal of Forecasting).

Foresight: Article submissions

Foresight welcomes submissions from our members! Whether you are a business-forecasting practitioner, manager, or researcher, we want to hear from you. All prospective authors and reviewers can address questions and submissions to Len Tashman, Editor.

The journal adheres to the highest standards of objectivity. All papers will be peer-reviewed and edited for clarity, format, and style. Please refer to our Guide for Prospective Authors before submitting an article.

Member Profile: Shidong Zhang

How did you become a forecaster?

After completing my undergraduate degree in physics, I found econometrics to be an interesting field to apply my model building, math, and computer skills toward solving real world problems. My experience with forecasting started with my dissertation back in 2003, which focused on the forecasting performance of international monetary models.

Soon after graduation, I joined Washington state government, and produced state medical expenditure forecasts for almost a decade. In 2015, I switched my concentration from medical expenditures to medical caseloads after joining the Washington State Caseload Forecast Council (CFC).

Read more

Community News

How forecasting benefits your organization, survey

University of Bath

We are interested in exploring how forecasting is carried out in organizations and the opportunities there may be for achieving greater accuracy and the benefits associated with this.

We are looking for participants who are familiar with forecasting processes in companies and other organizations and who would like to share with us their experience and insights.

If you would like to contribute to this project by participating in an interview, please contact Dr Fotios
Petropoulos so that we can send you more information. This is an academic study approved by the ethics committee of the University of Bath.

Professor Fotios Petropoulos, University of Bath
Emeritus Professor Paul Goodwin, University of Bath
Professor George Athanasopoulos, Monash University
Professor Spyros Makridakis, University of Nicosia

Not sure when your membership expires? Need to update your address? Contact us at forecasters.forecasters.org

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