

Mostafa Bakr

Fusteka Group

Mostafa Bakr is a supply chain practitioner with over 25 years of experience across the Middle East and North Africa. He previously served as Supply Chain Associate Director for Nestlé Waters MENA, overseeing supply chain operations across nine countries, and currently serves as Supply Chain Director at Fusteka Group, an Iraqi ice cream and food manufacturer. Mostafa holds a DBA from Maastricht School of Management, a degree in economics, and an MITx MicroMasters in Supply Chain Management. His work focuses on demand forecasting, supply planning, supply chain resilience, and operational decision-making under constraints. His work on extending Holt–Winters forecasting by incorporating unfulfilled orders was selected as a finalist in the 2026 IIF Forecasting Practice Competition.