

## ***IIF Website ~ <https://forecasters.org>***

### **Advertising Policies**

The IIF does not accept online advertising, with the following exceptions:

- Foresight – For more information on advertising with Foresight, visit the <https://foresight.forecasters.org/advertise/>
- The Oracle– IIF’s e-newsletter accepts advertising. All advertisements are subject to IIF approval of copy and text. Rates and specifications can be found in The Oracle section below.
- IIF Blog – We accept Guest Blog submissions, with IIF approval of content.
  - Rate = \$50 for a one-time submission.
  - There is no fee for IIF Members.
- Conference Listing
  - IIF will list forecasting related conferences on the ‘Forecasting Events’ web page.
  - Conference must be open to the public, unless specifically authorized by IIF.
  - IIF retains the option to request a reciprocal link at vendor’s site for IIF sponsored events.
- Job Postings
  - Text only content; will be posted for 90 days. We suggest limiting the posting to approximately 5-8 sentences.
  - Rates = \$125.00, which includes link to advertiser’s website and/or link to a pdf.
  - There is no fee for IIF Members.

### ***The Oracle***

*The Oracle* is an online member’s only newsletter that provides timely feature articles, commentary, conference updates and industry and IIF news. The Oracle is published approximately 10x per year.

Circulation: *The Oracle* is distributed to IIF members and Foresight subscribers.

Deadlines: Space reservation deadline is the first day of that month.

<b>Rates and Options</b>	<b>1x</b>	<b>2x</b>	<b>3x</b>
Text with image/photo	\$300	\$600	\$900
Text only	\$250	\$500	\$750

**Ad Specifications:**

1. Image / Photo Specifications: jpg format only, 640pixels, ≤20kb
2. Job Postings – Text only, with a maximum of 20 lines of text.
3. All artwork, requests and inquiries should be made to: [forecasters@forecasters.org](mailto:forecasters@forecasters.org)

## **Terms and Conditions, *The Oracle***

**Payment:**

- All payments must be made in USD within 30 days.
- New advertiser’s payment is required prior to publication date.

**Other Terms:**

- All advertisements are subject to IIF approval of copy and text.
- IIF reserves the right to cancel advertising agreements.
- The advertiser and advertising agency assume liability for all content (including text representation and illustrations) of advertisements published and also assume responsibility for any claims arising there from made against the IIF, including costs associated with defending against such a claim.