IIF Advertising Opportunities

- **Foresight** – For more information on advertising or partnering with Foresight, visit [https://foresight.forecasters.org/sponsor/](https://foresight.forecasters.org/sponsor/)

- **The Oracle** – IIF’s e-newsletter accepts advertising and is subject to IIF approval of content. Rates and specifications can be found in *The Oracle* section below.

- **IIF Blog** – We accept Guest Blog submissions, with IIF approval of content.
  - Rate = $50 for a one-time submission.
  - Submissions may be used to announce forecasting related events.
  - There is no fee for IIF members.

- **Job Postings**
  - Text only content; will be posted for 90 days. We suggest limiting the posting to approximately 5-8 sentences.
  - Rates = $125.00, which includes link to advertiser’s website or pdf.
  - There is no fee for IIF Members.
  - All payments must be made in USD, prior to posting.

*The Oracle*

*The Oracle* is an electronic, member’s only newsletter that provides timely feature articles, commentary, conference updates and industry and IIF news. *The Oracle* is published approximately 6x per year and distributed to IIF members.

Ad Specifications:
1. Image / Photo Specifications: jpg format only, 640 pixels, ≤20kb
2. Space reservation deadline is the first day of the month of distribution
3. All artwork, requests and inquiries should be made to forecasters@forecasters.org
4. Payment - New advertiser’s payment is required prior to publication date; all others due within 30 days.

Other Terms:
- All advertisements are subject to IIF approval of copy and text.
- IIF reserves the right to cancel advertising agreements.
- The advertiser and advertising agency assume liability for all content (including text representation and illustrations) of advertisements published and also assume responsibility for any claims arising there from made against the IIF, including costs associated with defending against such a claim.