

# IIF Advertising Opportunities

- *Foresight* – For more information on advertising or partnering with *Foresight*, visit <https://foresight.forecasters.org/sponsor/>
- *The Oracle* – IIF’s e-newsletter accepts advertising, subject to IIF approval. Rates and specifications can be found in *The Oracle* section below.
- IIF Blog – We accept Guest Blog submissions, with IIF approval of content.
  - Rate = \$50 for a one-time submission
  - There is no fee for IIF members
- Job Postings – no fee

## *The Oracle*

*The Oracle* is an electronic newsletter that provides timely feature articles, commentary, conference updates and industry and IIF news. *The Oracle* is published approximately 6x per year and distributed to IIF members.

### Ad Specifications:

1. Image / Photo Specifications: jpg format only, 640pixels, ≤20kb
2. Space reservation deadline is the first day of the month of distribution
3. All artwork, requests and inquiries should be made to [forecasters@forecasters.org](mailto:forecasters@forecasters.org)
4. Rates: \$50/advertisement/issue
5. Payment is required prior to publication date

### Other Terms:

- All advertisements are subject to IIF approval of copy and text.
- IIF reserves the right to cancel advertising agreements.
- The advertiser and advertising agency assume liability for all content (including text representation and illustrations) of advertisements published and also assume responsibility for any claims arising there from made against the IIF, including costs associated with defending against such a claim.