

FORESIGHT PRACTITIONER CONFERENCE

The [Foresight Practitioner Conference](#) (FPC) brings together preeminent forecasting practitioners and business leaders to network, learn, and explore emerging and cutting-edge aspects of forecasting. The conference focuses on collaborating and improving forecast practice by showcasing businesses, subject matter experts, and organizations that significantly impact value. The conference is hosted by the [International Institute of Forecasters](#) (IIF) and will include the first annual [IIF Practice Competition](#).

As a sponsor, you'll benefit from a variety of networking opportunities, including speaker presentations, panels, meals, and social programs, as well as exposure in [Foresight: The International Journal of Applied Forecasting](#) and in conference marketing materials. We offer sponsorship opportunities to fit a variety of budgets, from \$2,000 to \$7,500.

BECOME A SPONSOR



BENEFIT FROM OUR EVENT MARKETING

Sponsors will be front and center in all of our event marketing. As a sponsor, your organization will be highlighted in our promotional materials — be sure to sign on early to get more exposure! Our marketing plan includes:

- Email campaigns to over 5,000 forecasting professionals, researchers, and educators.
- Event announcements to our members and mailing list database prior to the event.
- Event promotion in *Foresight*, *The Oracle*, e-newsletter, and the IIF blog.
- External promotion to on-line bulletins, blogs, portals and on forecasting-related websites.
- Promotion in social media venues (LinkedIn, Twitter and Instagram).
- Press releases, including the event details and sponsors.

EVENT AT A GLANCE



TARGET AUDIENCE OF THE CONFERENCE

Projected Attendance: 100+

Past Sponsors: Amazon, SAS, Wahupa, Google, Logility, Kinaxis, Business Forecast Systems, and universities and state/federal agencies (local to FPC event)

Country Participation: We expect participants originating mainly from North America, Europe and Asia Pacific

Industry Representation: universities, banking, government agencies, utilities, supply chain forecasting, airlines, pharmaceuticals, forecasting software and other global corporations

Complete event information available at

forecasters.org/fpc

Contact:

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Payments are due in full prior to the event.

Level	Description	Fee
Bronze Sponsor	<ul style="list-style-type: none"> • Logo on conference website • Promotional literature placed at registration desk • Inclusion in all ISF advertising, promotions, and PR • One complimentary registration pass (includes lunches, breaks, and welcome reception) 	\$2,000
Silver Sponsor	<ul style="list-style-type: none"> • Logo on conference website • Promotional literature placed at registration desk • Inclusion in all ISF advertising, promotions, and PR • Two complimentary registration passes (includes lunches, breaks, and welcome reception) • Speaker introductions 	\$5,000
Gold Sponsor	<ul style="list-style-type: none"> • Logo on conference website • Promotional literature placed at registration desk • Inclusion in all ISF advertising, promotions, and PR • Three complimentary registration passes (includes lunches, breaks, and welcome reception) • Speaker introductions • Signage opportunities throughout conference; presentation hall, registration area, coffee-break area, etc. • Gold Sponsorship level mentioned in all promotions and press releases • Complimentary full-page print ad in Foresight 	\$7,500