

Chris Fry

Statement for IIF Elections 2025



My name is Chris Fry. It has been an honor to serve as a member of the IIF Board of Directors since May 2021. During this time period, I served as IIF Treasurer for two years during 2022-2024, and I now serve as Director-at-Large, co-leading the IIF Practitioner Section. I am excited that we are now bringing back the [Foresight Practitioner Conference](#), to be held in Charlotte, NC in March 2025. It has also been my pleasure to spearhead the first [IIF Forecasting Practice Competition](#), which will culminate in March with the Finalist presentations being held in conjunction with the Foresight Practitioner Conference. Our practitioner membership base is now at over 400 members, and I am delighted that the relationships and collaborations between our academic and practitioner members continue to grow and strengthen. I am seeking your support for re-election to the board for a second term, to continue these efforts and contribute further to the leadership of IIF.

I am currently Director of Resource Efficiency Data Science at Google Cloud, where I lead Google's data science efforts dedicated to driving efficient utilization of our datacenter infrastructure. My team develops processes and tools for resource forecasting, capacity planning, and risk sharing across the company. As part of these responsibilities, we also build and maintain Google's internal statistical time series forecasting software, portions of which are now available externally through Google's BQML [ARIMA+](#) and Vertex AI (access our Starry-Net forecasting pipeline [here](#)). Check out my [talk](#) at ISF 2020 if you'd like to learn more about my team's work. I also manage Google's relationship with IIF and have been an IIF member since 2018.

I have worked in the field of forecasting for over 25 years, spanning work as a consultant, researcher, developer, and practitioner (LinkedIn [profile](#)). Recently, I served as an advisor on the M5 and M6 forecasting competitions (see my 2020 IJF [paper](#), 2021 IJDS [paper](#), or my keynote [talk](#) at the M5 Awards Ceremony for some of my contributions). I believe that I bring a strong and unique practitioner perspective to the IIF board, based on my broad set of experiences that have given me a great appreciation for forecasting in practice across many application areas.

My membership in IIF and service on the board over the past several years has been extremely rewarding to me both professionally and personally. I have learned immensely from all of you at both the in-person and virtual conferences, and from both the IJF and Foresight journals. I have also developed friendships and professional relationships that I know will last for many years. I am very excited to continue giving back to this great community as a member of your board!

Sincerely,
Chris Fry