Anna Sroginis

Dr Anna Sroginis is an Assistant Professor in Management Science at Lancaster University, UK, specializing in demand forecasting and human-computer analytics.

Anna is deeply committed to building the forecasting community. She co-founded and served as vice-president of the Early Career Researchers Interest Group at the International Institute of Forecasters, growing it to 300+ members. She also co-launched and managed the "Forecasting Impact" Podcast, achieving over 1,700 streams over the first six months. Anna received the Best Student Presentation Award at ISF 2021 and the British Academy ECR Network Award in 2025. She holds a PhD in Management Science from Lancaster University, where she mentors students on real-world forecasting projects bridging academic rigour with industry impact.

Statement

I am honoured to seek a position on the IIF Board of Directors, hoping to bring energy, fresh perspectives, and proven commitment to community building. My journey with the IIF started with a presentation in Cairns in 2017, and has continued through co-founding the IIF Early Career Researchers Interest Group in 2019 and later the Forecasting Impact Podcast in 2021. Through these initiatives, I have learned how to create inclusive spaces where diverse voices strengthen our community. As an early career candidate, I represent the next generation of forecasting professionals navigating an evolving landscape of AI, rapidly advancing processes and systems, and transformative developments in both academic and industry settings. In light of the challenges faced by forecasters today, my aim is to offer new ideas on how the IIF can thrive in an AI-driven future while relying on solid fundamental ethical principles. I am also scheduled to present at the 2026 *Foresight* Practitioners Conference, aiming to bridge the gap between industry and academia by exploring AI-driven operations and their practical implications.