

Issue 73 2024: O2

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- The Age of Prediction: Algorithms, AI, and the Shifting Shadows of Risk by Igor Tulchinsky and Christopher E. Mason **Spotlight**
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- Demand Forecasting for Executives and Professionals by Stephan Kolassa, Bahman Rostami-Tabar, and Enno Siemsen

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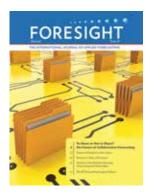
- Oyebimpe Adeniji
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• Resurrecting Retail: The Future of Business in a Post-Pandemic World by Doug Stephens

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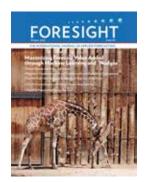
• Forecasting Demand during COVID—The Case of Wayfair

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• Strategy in Uncertain Times: Lenses to ApproachDecision Making, Forecasting, and Planning

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- A Better Crystal Ball: The Right Way to Think About the Future
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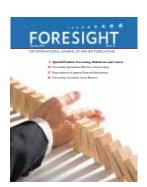
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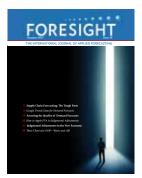
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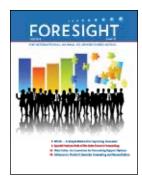
• Always in Season: Giving Due Respect to Seasonality in Monthly Forecasting

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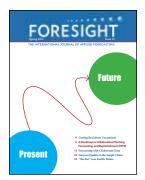
• Fortune Tellers: The Story of America's First Economic Forecasters by Walter A. Friedman In 100 Years: Leading Economists Predict the Future edited by Ignacio Palacios-Huerta

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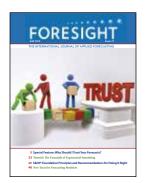
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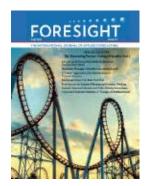
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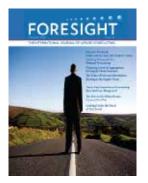
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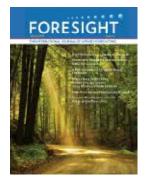
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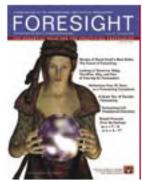
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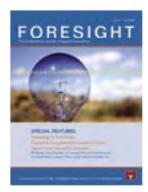
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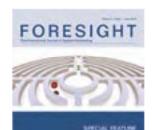
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Special Feature: When and How to Judgmentally Adjust Statistical Forecasts, Nada Sanders



- Independal Adjustment: A Challenge for Providers and Users of Forecasts, Dilek Onkal, and M. Sinan Görül.
- Relative Merits of Different Ways of Combining Judgment With Statistical Forecasts,
 Nigel Harvey
- Commentary on the Judgmental Adjustment of Statistical Forecasts, Anthony Lee.
- Commentary on the Integration of Sales and Product-Management Input with Statistical Forerasts, Lucy Kjolso

Forecasting Processes - Lessons From Successful Companies

The Sales Forecasting Evolution at Brooks Sports, Thomas Ross

Forecasting Principles and Methods

- The Forecasting Canon: Nine Generalizations to Improve Forecast Accuracy, J. Scott Armstrong
- Intermittent and Lumpy Demand: A Forecasting Challenge, John Boylan.
- Case Study: Integrating Consumer Demand to Improve Shipments Forecasts, Charles Chare

Books and Software

- How to Evaluate the Forecasting Ability of Demand-Planning Software, Jim Houver
- Nada Sanders reviews Demand Management Best Practices by College Crum and George Palmatier

Recognition For Forecasting Accuracy: Politicalforecasting.com

How We Computed the Pollyvote, Alfred Cuzin, J. Scott Armstrong, and Kandall Jones, Jr.

Frequently Asked Questions on Forecasting

What Forecasting Can Do For You, Kesten Green.