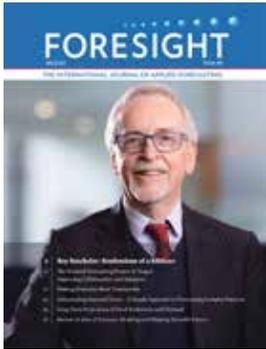


FORESIGHT

THE INTERNATIONAL JOURNAL OF APPLIED FORECASTING



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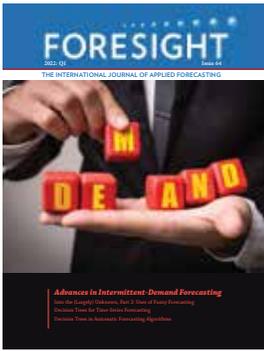
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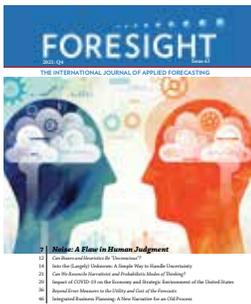
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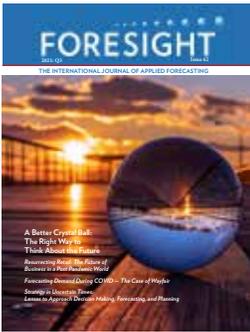
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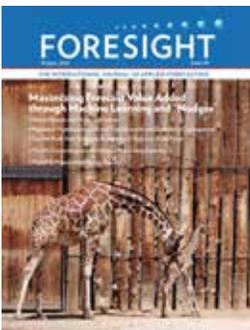
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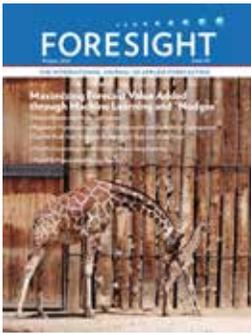
- The Great Toilet Paper Buy: Lessons for the Supply Chain

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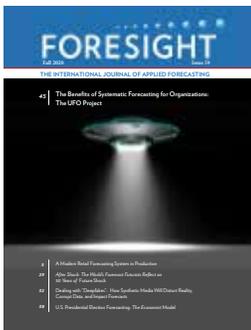
- Can We Profit from Trading on Predictions of High-Low Stock Prices?

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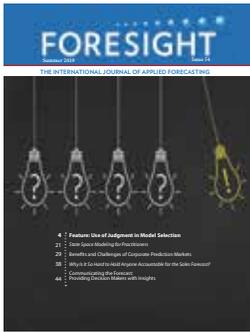
- *Commentary: Close the Loop, Stabilize, and Respond*

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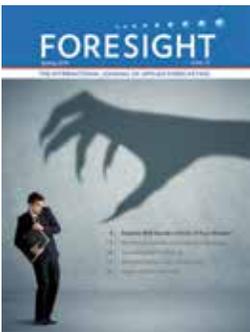
- Benefits and Challenges of Corporate Prediction Markets

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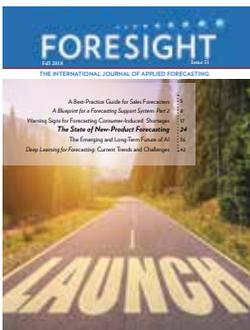
- Predicting Medical Risks and Appreciating Uncertainty

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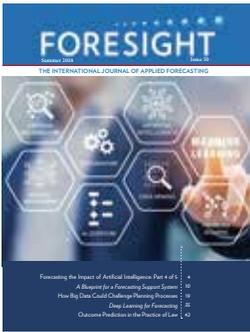
- Interview with Matthias Lütke Entrup and Dennis Goetjes

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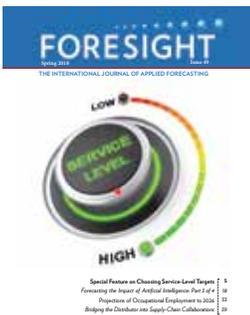
- How Big Data Could Challenge Planning Processes across the Supply Chain
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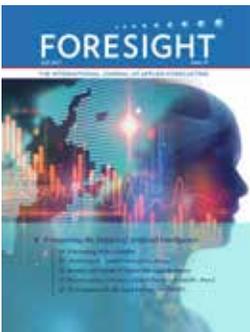
- Incorporating Leading Indicators into Sales Forecasts
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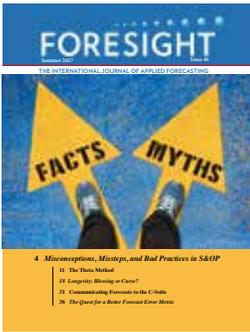
- Forecasting After a Fashion

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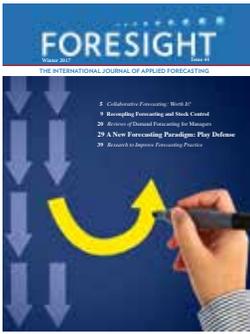
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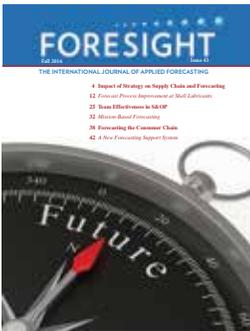
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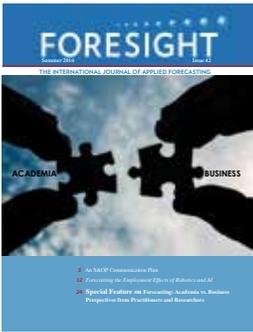
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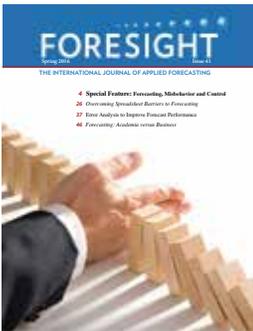
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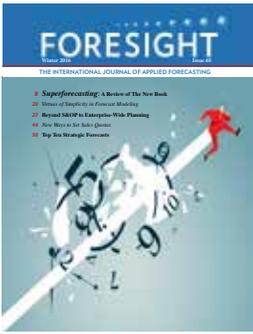
- Overcoming Barriers to Improving Forecast Capabilities
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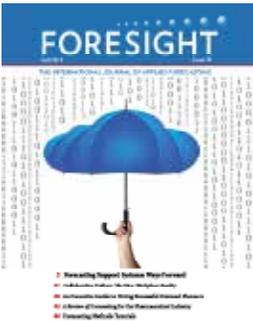
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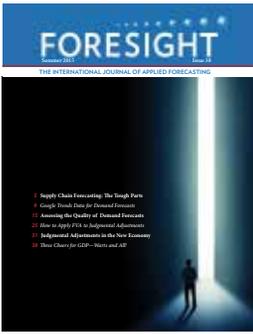
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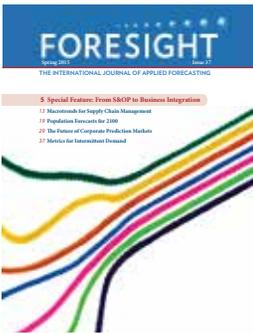
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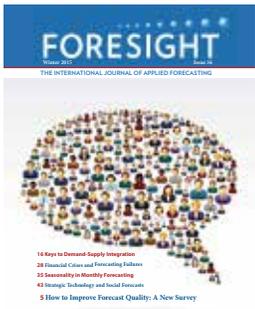
- Measuring the Quality of Intermittent-Demand Forecasts: It's Worse than We've Thought!

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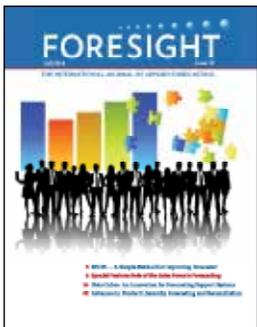
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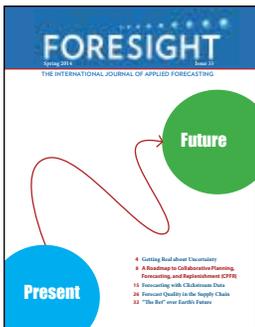
- *Fortune Tellers: The Story of America's First Economic Forecasters* by Walter A. Friedman
- *In 100 Years: Leading Economists Predict the Future* edited by Ignacio Palacios-Huerta

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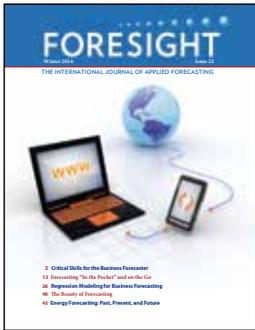
- Forecast Quality in the Supply Chain

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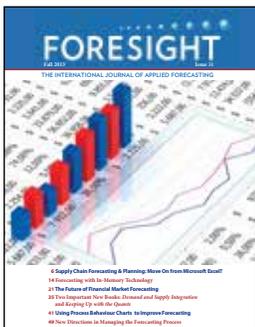
- Forecasting “In the Pocket”: Mobile Devices Can Improve Collaboration

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- Supply Chain Forecasting & Planning: Move On from Microsoft Excel?
- Forecasting with In-Memory Technology

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- The Future of Financial Market Forecasting: Five Trends Worth Watching

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- Interview with Jeffrey Mishlove

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- *Demand and Supply Integration: The Key to World-Class Demand Forecasting* by Mark A. Moon
- *Keeping Up with the Quants: Your Guide to Understanding + Using Analytics* by Thomas H. Davenport and Jinho Kim

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- Using Process Behaviour Charts to Improve Forecasting and Decision Making
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- How Good Is a “Good” Forecast?: Forecast Errors and Their Avoidability

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- Is Success a Result of Skill or Luck?
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- ARIMA: The Models of Box and Jenkins

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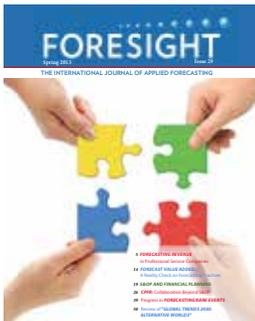
- Come Rain or Shine: Better Forecasts for All Seasons

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- Forecasting Consumer Purchases Using Google Trends

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- *Supply Chain Forecasting Software* by Shaun Snapp



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- Forecasting Revenue in Professional Service Companies
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- S&OP and Financial Planning
- Collaborative Forecasting: Beyond S&OP

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- Rare Events: Limiting Their Damage Through Advances in Modeling

Book Review

- *Practical Time Series Forecasting: A Hands-On Guide, 2nd edition* By Galit Shmueli

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- Megatrends and Game Changers: The U.S. National Intelligence Council’s “*Global Trends 2030: Alternative Worlds*”



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- Forecasting to Meet Demand
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- The Role of S&OP in a Sluggish Economy

- S&OP: Five Steps to Gaining Necessary and Appropriate Buy-In

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- Interview with Jason Boorman

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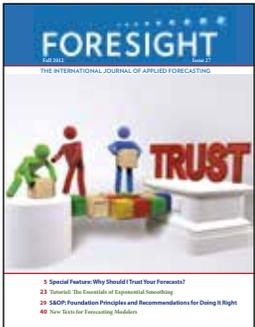
- GIS: The Missing Tool for Supply-Chain Design

Election Postmortem

- Combined Forecasts of the 2012 Election: The PollyVote

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- Nate Silver's *The Signal and the Noise: Why So Many Predictions Fail – But Some Don't*



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- Exponential Smoothing: The Workhorse of Business Forecasting

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- S&OP Principles: The Foundation for Success
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- *Principles of Business Forecasting* by Keith Ord & Rober Fildes and *Forecasting: Principles and Practice* by Rob Hyndman & George Athanasopoulos



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- Forecastability: A New Method for Benchmarking and Driving Improvement

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- The Application of Product-Group Seasonal Indexes to Individual Products
- Hemlines and the Economy: Which Goes Down First?

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- Forecasting Software: Improving the User Experience

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- *Abundance: The Future Is Better Than You Think* by Peter Diamandis and Steven Kotler

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- Reliable Forecasts of the 2012 Presidential Election
- Does Obama Keep the Keys to the White House?



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- *Thinking, Fast and Slow* by Daniel Kahneman

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- Guiding Principles for the Forecasting Support System

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- Our *Best Worst* Forecasting Mistakes

Forecasting Principles and Methods

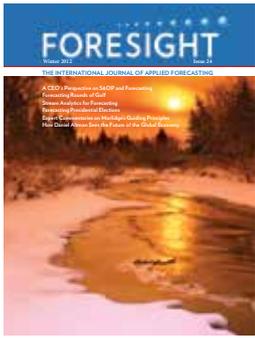
- Good Patterns, Bad Patterns
- Predicting Job Performance: The Moneyball Factor
- Designing the Forecasting Process to Manage Bias

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- Stream Analytics for Forecasting

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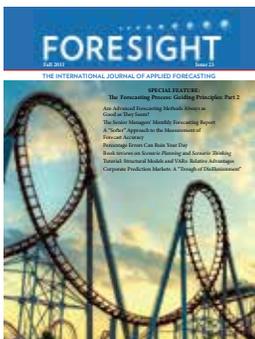
- The PollyVote's Year-Ahead Forecast of the 2012 U.S. Presidential Election
- Does a Presidential Candidate's Campaign Affect the Election Outcome?

Forecasting Methods

- Forecasting Rounds of Golf

The Forecasting Process: Guiding Principles First Round of Commentaries

- Preview to the Commentaries
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- The Forecasting Process: Guiding Principles Part 2

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- High on Complexity, Low on Evidence: Are Advanced Forecasting Methods Always as Good as They Seem?

The Forecasting Meeting

- The Senior Managers' Monthly Forecasting Report

Forecast Accuracy Measurement

- A "Softer" Approach to the Measurement of Forecast Accuracy
- Percentage Errors Can Ruin Your Day (and Rolling the Dice Shows How)

Book Reviews

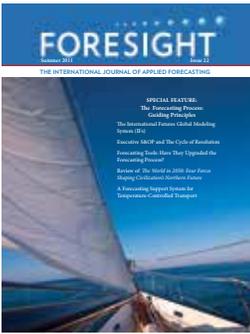
- *Scenario Planning in Organizations*, by Tom Chermack and *Scenario Thinking: Practical Approaches to the Future*, by George Wright and George Cairns

Forecasting Methods Tutorial

- Forecasting with Structural Models and VARs: Relative Advantages and the Client Connection

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- Prediction Markets and the "Trough of Disillusionment"
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- Executive S&OP and The Cycle of Resolution: Resolving Conflict to Align Human Energy

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- Forecasting Tools: Have They Upgraded the Forecasting Process?

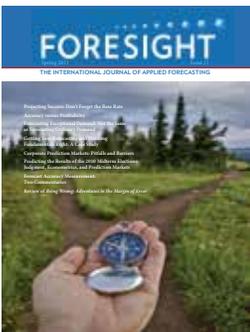
Letter to the Editor

Book Review

- *The World in 2050: Four Forces Shaping Civilization's Northern Future* by Laurence C. Smith

Forecasting Support Systems

- A Forecasting Support System for Temperature-Controlled Transport



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- Spring 2011 Issue

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- Being Wrong: Adventures in the Margin of Error by Kathryn Schulz

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- Projecting Success: Don't Forget the Base Rate

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- Accuracy versus Profitability

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- Forecasting Exceptional Demand: Not the Same as Forecasting Ordinary Demand

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- Wilpen L. Gorr

Forecast Process Improvement

- Getting Your Forecasting and Planning Fundamentals Right: A Case Study

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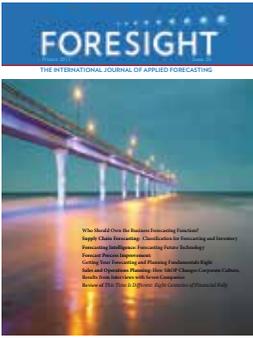
- Corporate Prediction Markets: Pitfalls and Barriers

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- Predicting the Results of the 2010 Midterm Elections: Judgment, Econometrics, and Prediction Markets

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- Who Should Own the Business Forecasting Function?

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- This Time Is Different: Eight Centuries of Financial Folly by Carmen M. Reinhart and Kenneth S. Rogoff

Supply Chain Forecasting

- Classification for Forecasting and Inventory

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- Forecasting Future Technology

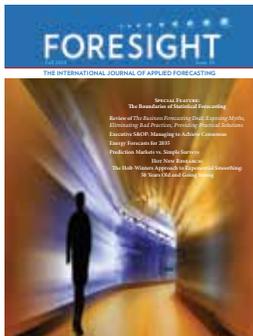
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- Getting Your Forecasting and Planning Fundamentals Right

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- How S&OP Changes Corporate Culture: Results from Interviews with Seven Companies

Peter Kennedy: In Memoriam



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- The Business Forecasting Deal: Exposing Myths, Eliminating Bad Practices, Providing Practical Solutions by Michael Gilliland

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- The Boundaries of Quantitative Forecasting Methods: Respecting the Limits of Determinism

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- In Some Ways the Situation is Even Worse
- The View from a Quantitative Forecaster
- The Limitations of Quant Models: Compared to What?

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- The Holt Winters Approach to Exponential Smoothing: 50 Years Old and Going Strong

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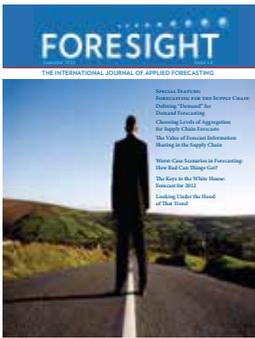
- Executive S&OP: Managing to Achieve Consensus

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- Are Prediction Markets More Accurate than Simple Surveys?

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- Defining “Demand” for Demand Forecasting
- Choosing Levels of Aggregation for Supply Chain Forecasts
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- Worst-Case Scenarios in Forecasting: How Bad Can Things Get?

World of Forecasting

- The Keys to the White House: Forecast for 2012

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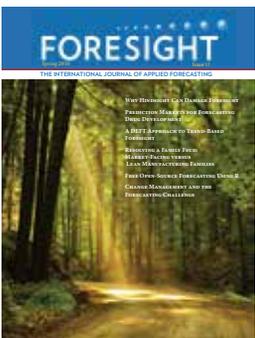
- Looking Under the Hood of That Trend

Book Review

- The Next Hundred Million: America in 2050 by Joel Kotkin

Letter to the Editor

- Should You Report Forecast Error or Forecast Accuracy?



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- A Capsule of the Spring 2010 Issue

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- Why Hindsight Can Damage Foresight

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- Prediction Markets for Forecasting Drug Development

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- A DEFT Approach to Trend-Based Foresight

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- Free Open-Source Forecasting Using R

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- Resolving a Family Feud: Market-Facing versus Lean Manufacturing Families

Forecast Process Design

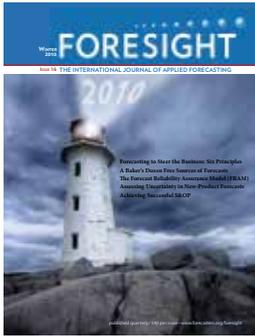
- Part 3: Change Management and the Forecasting Challenge

Book Reviews

- Business Forecasting: A Practical, Comprehensive Resource for Managers and Practitioners
- Strategic Business Forecasting: A Structured Approach to Shaping the Future of Your Business

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- Using Forecasting to Steer the Business: Six Principles by Steve Morlidge

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- A Baker's Dozen Free Sources of Economic Forecasts by Roy Pearson

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- The Forecast Reliability Assurance Model (FRAM) by Joe Smith

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- Assessing Uncertainty in New-Product Forecasts by Nick Guthrie and Des Markland

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- How V&M Star Converts Family Forecasts Into Resource Requirements with Executive S&O by Robert Stahl and Amy Mansfield
- Corporate Culture and S&OP: Why Culture Counts by John Mello

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- Steve Morlidge



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- A Capsule of the Fall 2009 Issue

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- *Animal Spirits* by George A. Akerlof and Robert J. Shiller, Roy Batchelor

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- Taking Stock: Assessing the True Cost of Forecast Errors, Paul Goodwin

Special Feature: Forecast Process Design

- Preview, Len Tashman
- The Alignment of People, Process, and Tools, Joe Smith

- "People, then Process, then Tools" But What if the People and Toolset are Frozen?, Ian Watson-Jones
- The Alignment of People, Process, and Tools: Commentary, Mark Moon

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- How Jarden Branded Consumables Made Forecasting Simpler & Better through Executive S&OP, Robert Stahl and Brad McCollum

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- Can Managers' Judgmental Forecasts be Made Scientifically?, Philip Franses
- Case Study: Forecasting the Productivity of Professional Services, Tonya Boone, Ram Ganeshan, and Robert Hicks

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- Using Excel to Forecast: A Review of Two Recent How-To Books, Rick Hesse

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- Tonya Boone and Ray Ganeshan, College of William and Mary



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- Capsule of the Summer 2009 Issue, Len Tashman
- Can We Forecast Earthquakes, Len Tashman

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- The Drunkard's Walk: How Randomness Rules Our Lives by Leonard Mlodinow, Peter Sephton

Forecasting Intelligence Column

- Free and Easy Access to Monthly Forecasts, Roy Pearson

Sales and Operations Planning Column

- Sales and Operations Planning: Simpler, Better and Needed More than Ever, Bob Stahl

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- How to Track Forecast Accuracy to Guide Forecast Process Improvement, Jim Hoover

Special Feature: Rethinking the Ways We Forecast

- Preview, Len Tashman
- A Systems Approach to Forecasting, David Orrell and Patrick McSharry
- Commentary: Why Do We Need Complexification?, Roy Batchelor
- Commentary: Are We Ready for a New Approach? Paul Goodwin and Robert Fildes
- Reply to Commentaries, David Orrell and Patrick McSharry

Forecasting Principles and Methods

- Spare Parts Forecasting: Case Study at HP, Jerry Z. Shan, Julie Ward, Shelen Jain, Jose Beltram, Feridoun Amirjalayer, and Young-Wook Kim

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- Sparklines: The Tom Thumb of Statistical Graphs, Tom Yokum

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- Peg Young, US Bureau of Transportation Statistics

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- Spring 2009 Issue, Len Tashman

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- *Future Savvy* by Adam Gordon, David Orrell

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- Forecasting Sharp Changes, Roy Batchelor

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- The Impact of Sales Forecast Game Playing on Supply Chains, John Mello

Special Feature: Assessing Forecastability

- Preview, Len Tashman
- Forecastability: Insights from Physics, Graphical Decomposition, and Information Theory, Peter Catt
- Toward a More Precise Definition of Forecastability, John Boylan
- How to Assess Forecastability, Stephan Kolassa

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- Global Trends 2025: A Transformed World, Ira Sohn

Forecaster in the Field

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- The Winter 2009 Issue, Len Tashman

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- The Forecasting Mantra: A Holistic Approach to Forecasting and Planning, Alec Finney and Martin Joseph
- Sales Forecasting: Improving Cooperation Between the Demand People and the Supply People, Tom Wallace and Bob Stahl
- John Mello and Joseph McConnell review *Sales and Operations Planning – Best Practices: Lessons Learned from Worldwide Companies* by John Dougherty and Christopher Gray

The World of Forecasting

- Predicting Recessions: A Regression (Probit) Model Approach by Peter Sephton

Hot New Research Column

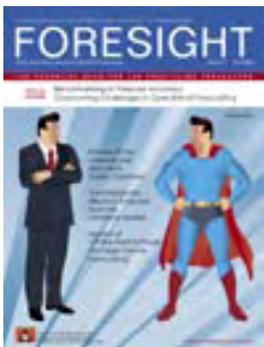
- New Evidence on the Value of Combining Forecasts by Paul Goodwin

Forecast Accuracy Measurement

- Percentage Error: What Denominator? Findings of a Survey Conducted by Kesten Green and Len Tashman
- Combined Forecasts of the 2008 Election: The Pollyvote by Andreas Graefe, J. Scott Armstrong, Alfred G. Cuzán, and Randall Jones, Jr.
- Forecasting Performance of Regression Models in the 2008 Presidential Election by Randall Jones, Jr. and Alfred G. Cuzán

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- Carolyn Allmon



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- The Fall 2008 Issue, Len Tashman

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- Roy Batchelor reviews *Super Crunchers* by Ian Ayres

Special Feature: Benchmarking of Forecast Accuracy

- Can We obtain Valid benchmarks from Published Surveys of Forecast Accuracy? Stephan Kolassa
- Measuring Improvement in Forecast Accuracy: A Case Study, Robert Rieg
- Commentary on Benchmarking, Teresa McCarthy, Donna Davis, Susan Golicic, and John Mentzer

Special Feature: Forecast Process Improvement

- Overcoming Challenges in Operational Forecasting, Ian Watson-Jones
- Commentaries on Overcoming Challenges in Operational Forecasting Projects, Patric Wader, Mark Moon

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- Regression Model Forecasts of the U.S. Presidential Election, Randall Jones and Alfred Cuzán

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- Forecast Pro Unlimited: An Off-the-Shelf Solution for Large-Volume Forecasting, Ulrich Küsters and Janko Thyson

Forecaster in the Field

- Mohsen Hamoudia



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- Overview of the Summer 2008 Issue, Len Tashman

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- Paul Fields reviews David Orrell's *The Future of Everything: The Science of Prediction*

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- The Next White House
- The End of the World

Forecasting Intelligence Column

- Looking at Tomorrow Today – The What, Why, and How of *Futuring* for Forecasters, Roy Pearson

Forecasting Perspectives

- Lessons Learned – Reflections from 25 Years as a Forecasting Consultant, Antonio García-Ferrer

Forecast Model Building

- Life-Cycle Forecasting – The HP Approach to Forecasting Printer Demand, Jerry Shan, Matthew Reimann, and Fereydoon Safai

Forecaster in the Field

- Simon Clarke, Coca-Cola Enterprises Inc.

The World of Forecasting

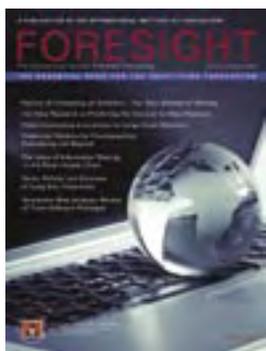
- Forecasting the U.S. Presidential Elections – A Brief Review, Randall Jones and Alfred Cuzán

Hot New Research Column

- A Quick Tour of Tourism Forecasting, Paul Goodwin

Forecast Accuracy Measurement

- Should We Define Forecast Error as $e = F - A$ or $e = A - F$? Kesten Green and Len Tashman



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- Overview of the Spring 2008 Issue, Len Tashman

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- Roy Batchelor reviews Thomas H. Davenport and Jeanne G. Harris's *Competing on Analytics: The New Science of Winning*

Hot New Research Column

- Predicting the Demand for New Products, Paul Goodwin

Forecast Process Improvement

- The Value of Information Sharing in the Retail Supply Chain: Two Case Studies, Tonya Boone and Ram Ganeshan

Forecasting Principles and Methods

- Innovations in Sales Forecasting for Large-Scale Retailers, Bruce Andrews, James Bennett, Lindsey Howe, Brooks Newkirk and Joseph Ogradowczyk

Prediction Markets for Pharmaceutical Forecasting and Beyond

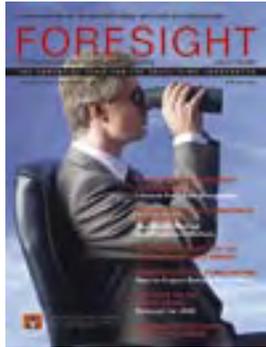
- Prediction Markets – A Guide to Practical Adoption in the Pharmaceutical Industry, Carol Gebert
- Prediction Markets – Defining Events and Motivating Participation, Andreas Graefe
- A Primer on Prediction Markets, Joe Miles

Software Review

- Monte Carlo Simulation/Risk Analysis on a Spreadsheet: Review of Three Software Packages, Sam Sugiyama
- Commentary, Kevin Weiner, Marketing Communications, Crystal Ball Global Business Unit
- Commentary, Randy Heffernan, Vice President, Palisade
- Commentary, Daniel Fylstra, President, Frontline Systems

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- “Been There, Done That”: Perils, Pitfalls and Promises of Long-Term Projections, Ira Sohn



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- New in this Issue, Len Tashman

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- Good and Bad Judgment in Forecasting: Lessons from Four Companies, Robert Fildes and Paul Goodwin

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- A Guide to Delphi, Gene Rowe
- Methods to Elicit Forecasts from Groups: Delphi and Prediction Markets Compared, Kesten Green, J. Scott Armstrong and Andreas Graefe

Cost of Forecast Error – New Perspectives

- Key Assumptions in Calculating the Cost of Forecast Error, John Boylan
- Use of the Normal Distribution in Calculating the Cost of Forecast Error, Thomas Willemain
- Supply Risk and Costing Challenges, Michael Smith
- Lost Sales and Customer Service, Scott Roy
- Reply to Cost of Forecast Error Commentaries, Peter Catt

Pharmaceutical Forecasting

- How to Project Patient Persistency, Ka Lok Lee, Peter Fader and Bruce Hardie

The World of Forecasting

- The Keys to the White House: Forecast for 2008, Allan Lichtman

Forecast Model Building

- Bayesian Forecasting Methods for Short Time Series, Enrique de Alba and Manuel Mendoza

Hot New Research Column

- Bill Bassin reviews *Mirror, Mirror, Who's the Best Forecaster of Them All?* by Michael F. Bryan and Linsey Molloy of the Federal Reserve Bank of Cleveland



Issue 7, Summer 2007

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- New in this Issue, Len Tashman

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- Assessing the Cost of Forecast Error – A Practical Example, Peter Catt

Forecast Accuracy Measurement – Two Innovations

- An Expanded Prediction-Realization Diagram for Assessing Forecast Errors, Roy Pearson
- Use Scaled Errors Instead of Percentage Errors in Forecast Evaluations, Lauge Valentin

Forecast Process Improvement – Lessons from Successful Companies

- S&OP, Forecasting, and the Knowledge-Creating Company, John Mello and Terry Esper

Forecasting Principles and Methods

- Decision-Directed Forecasting for Major Disruptions: The Impact of 9/11 on Las Vegas Gaming Revenues, Stephen Custer and Don Miller
- How to Get Good Forecasts from Bad Data, Ellen Bonnell

Forecasting Perspectives

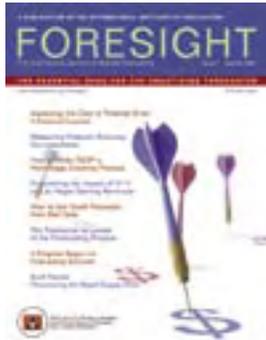
- The Forecaster as leader of the Forecasting Process, James Borneman
- Forecasting Software: A Progress Report for the First Seven Years of the 21st Century, Jim Hoover

Book Review

- Carolyn Allmon reviews *Flowcasting the Retail Supply Chain* by André Martin, Mike Doherty and Jeff Harrop

Hot New Research Column

- Supermarket Forecasting – Check Out Three New Approaches, Paul Goodwin



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- Confessions of a Pragmatic Forecaster, Chris Chatfield

Forecast Model Building – the Practical Issues: Modeling Seasonality in Short Time Series

- Minimum Sample Size Requirements For Seasonal Forecasting Models, Rob Hyndman and Andrey Kostenko
- Forecasting Short Seasonal Time Series Using Aggregate and Analogous Series, Michael Leonard
- Seasonality: Shrinkage Procedures For Small Samples, Dan Williams
- Constant vs. Changing Seasonality, Philip Hans Franses

Hot New Research Column

- Recent Studies on Forecasting Know-How, Training and Information Sharing, Paul Goodwin

Forecasting Principles and Methods

- Forecast Uncertainty and Monte Carlo Simulation, Sam Sugiyama

Book Review

- Steven Schnaars reviews *New Product Forecasting: An Applied Approach* by Kenneth Kahn

Forecast Accuracy Measurement

- Advantages of the MAD/MEAN Ratio Over the MAPE, Stephan Kolassa and Wolfgang Schütz

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- The Pollyprize, Alfred Cuzán
- Forecasting the 2006 Democratic Party Takeover of the U.S. House of Representatives, Carl Klarner and Stan Buchanan



Issue 5, Fall 2006

Special Feature: Should the Forecasting Process Eliminate Face-to-Face Meetings?

- How to Make Better Forecasts and Decisions: Avoid Face-to-Face Meetings, J. Scott Armstrong
- Commentary: Forecasting Meetings Are Really Not About Forecasting, Marcus O'Connor
- Commentary: A Depersonalized Interactive Process Is the Key, Joe Smith
- Commentary: Business Objectives, Forecasters and Meetings, Jamilya Kasymova and Catalin Vieru
- Reply to Commentaries: How Practitioners Can Use Evidence-Based Findings, J. Scott Armstrong

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- To Include or Exclude an Explanatory Variable: Beware of Rules of Thumb, Peter Kennedy
- Commentary: Testing Multiple Periods Ahead May Be the Real Need, Roy Pearson
- Reply to Peter Kennedy, William Bassin

Forecast Process Improvement – Lessons From Successful Companies

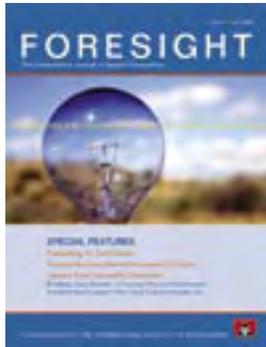
- Managing Functional Biases in Organizational Forecasts, Rogelio Oliva and Noel Watson

The World of Forecasting

- How to Predict a Movie's Success at the Box Office, Ramesh Sharda and Dursun Delen
- A Retrospective on Forecasting Midterm Elections to the U.S. House of Representatives, Randall Jones and Alfred Cuzán

Software Review: Forecasting with SAP

- Introduction, Ulrich Küsters
- The New SAP Forecasting and Replenishment Solution: Is It an Improvement over mySAP ERP?, Norman Götz and Carsten Köhler
- Forecasting for Worldwide Supply Chain Processes with SAP's APO, Christoph Seeger



Issue 4, June 2006

Special Feature: Forecasting for Call Centers

- Nano Forecasting: Forecasting Techniques for Short-Term Intervals, Jay Minnucci
- Forecasting Call Flow in a Direct Marketing Environment, Peter Varisco
- Forecasting Weekly Effects of Recurring Irregular Occurrences, Dan Rickwalder
- Commentary on Call Center Forecasting, Tim Montgomery

Forecast Process Improvement – Lessons From Successful Companies

- Managing the Introduction of a Structured Forecast Process: Transformation Lessons from Coca-Cola Enterprises, Inc., Simon Clarke
- Breaking Down Barriers to Forecast Process Improvement, Mark Moon

Special Feature: Forecast-Accuracy Metrics for Inventory Control and Intermittent Demand

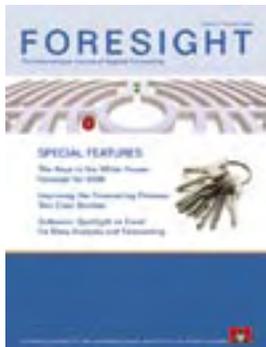
- Measuring Forecast Accuracy: Omissions in Today's Forecasting Engines and Demand-Planning Software, Jim Hoover
- Forecast-Accuracy Metrics for Intermittent Demands: Look at the Entire Distribution of Demand, Tom Willemain
- Accuracy and Accuracy-Implication Metrics for Intermittent Demand, John Boylan and Aris Syntetos
- Another Look at Forecast-Accuracy Metrics for Intermittent Demand, Rob J. Hyndman

Forecasting Principles And Methods

- Tips for Forecasting Semi-New Products, Bill Tonetti
- Lessons From Thomas Edison's Technological and Social Forecasts, Steven Schnaars

Book Review

- Anirvan Banerji reviews *Fooled by Randomness: The Hidden Role of Chance in Life and in the Markets* by Nassim Nicholas Taleb



Issue 3, February 2006

Special Feature: The Keys to the White House: Forecast for 2008, Alan J. Lichtman

- Index Methods for Forecasting: An Application to the American Presidential Elections, J. Scott Armstrong and Alfred Cuzán

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- Forecasting as a Business Process, Mario Sepulveda-Guzman, Michael E. Smith and George M. Mechling
- Commentary: Putting Forecast Accuracy Into Perspective, Kenneth B. Kahn

Forecasting Principles and Methods

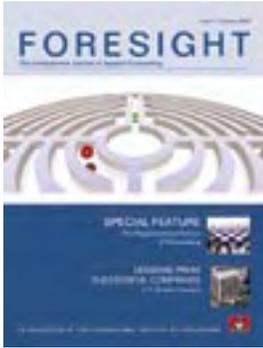
- Increasing the Credibility of Your Forecasts: 7 Suggestions, Roy L. Pearson
- Credit Scoring: The State of the Art, Lyn C. Thomas

Software: Spotlight on Excel For Data Analysis and Forecasting

- On the Use and Abuse of Microsoft Excel, Paul J. Fields
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- Roy Batchelor reviews *Dow 36,000: The New Strategy for Profiting from the Coming Rise in the Stock Market* by James Glassman and Kevin Hasset



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- Six Steps to Overcome Bias, Elaine Deschamps
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- The War in Iraq: Should We Have Expected Better Forecasts?, Kesten Green and J. Scott Armstrong

Forecasting Processes – Lessons From Successful Companies

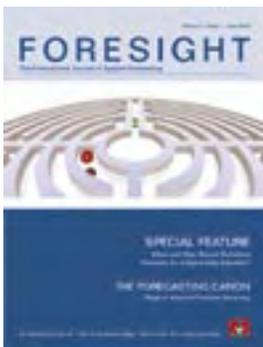
- Commentary on the Organizational Politics of Forecasting, Emmet Jones
- Managerial Judgment: Best as an Input to the Statistical Forecasting Process, Rob Dhuyvetter
- My Life as Soothsayer: 25 Years of Forecasting at British Telecom, C. Mason

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- To Include or Not to Include an Explanatory Variable: That is the Question, William Bassin
- A Primer on Forecasting with Neural Networks, Roy Batchelor

Books and Software

- Filling a Gap in the Demand Planning Spectrum: Jim Hoover reviews Demands Works Express 3.5
- Paul Goodwin reviews *Collaborative Planning, Forecasting and Replenishment: How to Create a Supply Chain Advantage* by Dirk Seifer



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- How to Integrate Management Judgment with Statistical Forecasts, Paul Goodwin
- Judgmental Adjustment: A Challenge for Providers and Users of Forecasts, Dilek Önkal and M. Sinan Gönül
- Relative Merits of Different Ways of Combining Judgment With Statistical Forecasts, Nigel Harvey
- Commentary on the Judgmental Adjustment of Statistical Forecasts, Anthony Lee
- Commentary on the Integration of Sales and Product-Management Input with Statistical Forecasts, Lucy Kjolso

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- The Sales Forecasting Evolution at Brooks Sports, Thomas Ross

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- The Forecasting Canon: Nine Generalizations to Improve Forecast Accuracy, J. Scott Armstrong
- Intermittent and Lumpy Demand: A Forecasting Challenge, John Boylan
- Case Study: Integrating Consumer Demand to Improve Shipments Forecasts, Charles Chase

Books and Software

- How to Evaluate the Forecasting Ability of Demand-Planning Software, Jim Hoover
- Nada Sanders reviews *Demand Management Best Practices* by Colleen Crum and George Palmatier

Recognition For Forecasting Accuracy: Politicalforecasting.com

- How We Computed the Pollyvote, Alfred Cuzán, J. Scott Armstrong, and Randall Jones, Jr.

Frequently Asked Questions on Forecasting

- What Forecasting Can Do For You, Kesten Green