

From the editors of Foresight:

# How to Evaluate, Manage, and Improve Your Forecasting Process



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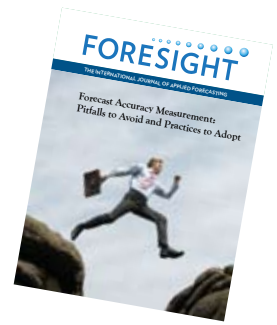
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From the Editors of *Foresight*

# Forecast Accuracy Measurement: Pitfalls to Avoid & Practices to Adopt



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*Len Tashman*

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# The Forecasting Process: Guiding Principles, Process Design, and Management of Change

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*"Knowledge of truth is always more than theoretical and intellectual. It is the product of activity as well as its cause. Scholarly reflection therefore must grow out of real problems, and not be the mere invention of professional scholars."*

JOHN DEWEY, UNIVERSITY OF VERMONT

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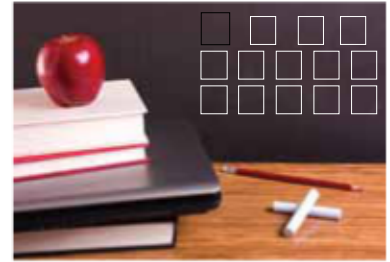
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