Forecasting in Practice Track, Featured Speaker
Date: Monday June 22, 9:45-11:00
Venue:

Macrotrends: Big Forces at Work in Our Economy, Our Business, and Supply Chains

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Abstract: Most senior managers and executives find themselves consumed with the day-to-day management of the business. This session encourages business leaders to step back and recognize major issues that are changing the economic landscape that will influence business success and failure in the coming years. Specifically, this session will explore the following forces shaping business:

- Population shifts and the ensuing changes in market growth and demand
- Impending scarcity on several key materials
- Climate change
- Emerging technologies

Beyond mere “food for thought,” careful consideration of these macrotrends can influence the winners and losers in the years ahead.

Bio: Dr. Thomas J. Goldsby holds a B.S. in Business Administration from the University of Evansville, M.B.A. from the University of Kentucky, and Ph.D. in Marketing and Logistics from Michigan State University. He is Co-Editor-in-Chief of Transportation Journal and Co-Editor-in-Chief (elect) of the Journal of Business Logistics. He serves as Associate Director of the Center for Operational Excellence (COE), Research Fellow of the National Center for the Middle Market, and a research associate of the Global Supply Chain Forum, all housed at Ohio State’s Fisher College of Business.

Tom has published more than 50 articles in academic and professional journals and is co-author of four books: The Definitive Guide to Transportation (Financial Times, 2014), Global Macrotrends and Their Impact on Supply Chain Management (Financial Times, 2013), The Design and Management of Sustainable Supply Chains (Cambridge University Press, forthcoming), and Lean Six Sigma Logistics: Strategic Development to Operational Success (J. Ross Publishing, 2005), with translations in Chinese, Korean, and Russian. Dr. Goldsby is a recipient of the Best Paper Award at the Transportation Journal (2012-2013), Bernard J. LaLonde Award at the Journal of Business Logistics (2007), and has twice received the Accenture Award for best paper published in the International Journal of Logistics Management (1998 and 2002). He has received recognition for excellence in teaching at Iowa State University, The Ohio State University, and the University of Kentucky. He is recognized as one of the most productive researchers all-time in the field of Logistics Management.