# 15th IIF Workshop on Tourism Forecasting

**29 June 2015**  
School of Hotel and Tourism Management, The Hong Kong Polytechnic University  
17 Science Museum Road, Tsim Sha Tsui East, Kowloon, Hong Kong

## Workshop Program

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 – 8:40 am</td>
<td>Opening Session</td>
</tr>
</tbody>
</table>
| 8:40 – 9:40 am| **Professor Stephen F. Witt**, University of Surrey, U.K.  
*International Tourism Demand Modeling and Forecasting: A Meta-Analysis* |
| 9:40 – 10:40 am| **Dr George Athanasopoulos**, Monash University, Australia  
*Bagging Tourism Forecasts* |
| 10:40 – 11:00 am| Coffee Break                                                                                                    |
| 11:00 – 12:00 am| **Professor Haiyan Song**, The Hong Kong Polytechnic University, Hong Kong  
*Forecasting Visitor Arrivals Using Mixed Methods* |
| 12:30 – 1:30 pm| Lunch                                                                                                            |
| 1:30 – 2:30 pm| **Professor Egon Smeral**, MODUL University Vienna, Austria  
*The Future of Tourism: Luxury or Necessity* |
| 2:30 – 3:30 pm| **Professor Andrea Saayman**, North-West University, South Africa  
*Forecasting Demand for Qualified Labor in the South African Hotel Industry* |
| 3:30 – 4:00 pm| Coffee Break                                                                                                    |
| 4:00 – 5:00 pm| **Dr Gang Li**, University of Surrey, U.K.  
*Forecasting Seasonal Tourism Demand: An Multivariate Approach* |
| 5:00 – 6:00 pm| **Dr Nikos Kourentzes**, University of Lancaster, U.K.  
*Using Temporal Hierarchies to Predict Tourism Demand* |