Advertising Policies
The IIF does not accept any online advertising, with the following exceptions:

- **Foresight** – For more information on advertising with Foresight, visit the website, http://forecasters.org/foresight/advertise/

- **The Oracle and the Oracle Flash** – IIF’s electronic newsletter accepts advertising. All advertisements are subject to IIF approval of copy and text. Rates and specifications can be found in The Oracle section below.

- **Conference Listing**
  - IIF will list forecasting related conferences on the ‘Other Conferences’ page
  - Conference must be open to the public, unless specifically authorized by IIF Board
  - IIF retains the option to request a reciprocal link at vendor’s site for IIF sponsored events.

- **Job Postings**
  - Text only and will remain posted for 90 days.
  - Rates:
    - < 10 lines text $50.00
    - 11-20 lines text $100.00
    - Include pdf link $20.00
  - There is no fee for IIF Members wishing to place a job announcement.

Address for artwork and payment:
Business Director
International Institute of Forecasters
53 Tesla Avenue
Medford, MA 02155
USA
T: 781.234.4077
forecasters@forecasters.org
The Oracle

Published three times, annually, The Oracle is an online member’s only newsletter that provides timely feature articles, commentary, conference updates and industry and IIF news. The Oracle Flash is distributed between regular issues of The Oracle with the goal of keeping you updated on the latest news in the forecasting community. Rates apply to both publications.

Circulation: The Oracle is distributed to IIF members and Foresight subscribers.

Deadlines: The issue date is approx. the middle of the month, March, July and December. Space reservation deadline is the first day of that month.

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Ad Specifications:
1. Image / Photo Specifications: jpg format only, 640pixels, <20kb
2. Job Postings – Text only, with a maximum of 20 lines of text.
3. All artwork, requests and inquiries should be made to: forecasters@forecasters.org

Terms and Conditions, The Oracle

Payment:
- All payments must be made in US dollars within 30 days
- New advertiser’s payment is required prior to publication date

Other Terms:
- All advertisements are subject to IIF approval of copy and text.
- IIF reserves the right to cancel advertising agreements.
- The advertiser and advertising agency assume liability for all content (including text representation and illustrations) of advertisements published and also assume responsibility for any claims arising there from made against the IIF, including costs associated with defending against such a claim.