15th IIF Workshop on Tourism Forecasting
29 June 2015
School of Hotel and Tourism Management, The Hong Kong Polytechnic University
17 Science Museum Road, Tsim Sha Tsui East, Kowloon, Hong Kong

Workshop Program

8:30 – 8:40 am  Opening Session

8:40 – 9:40 am  Professor Stephen F. Witt, University of Surrey, UK

International Tourism Demand Modeling and Forecasting: A Meta-Analysis

9:40 – 10:40 am  Dr George Athanasopoulos, Monash University, Australia

Bagging Tourism Forecasts

10:40 – 11:00 am  Coffee Break

11:00 – 12:00 am  Professor Haiyan Song, The Hong Kong Polytechnic University, Hong Kong, China

Forecasting Visitor Arrivals Using Mixed Methods

12:30 – 1:30 pm  Lunch

1:30 - 2:30 pm  Professor Egon Smeral, MODUL University Vienna, Austria

The Future of Tourism: Luxury or Necessity

2:30 – 3:30 pm  Professor Andrea Saayman, North-West University, Australia

Forecasting Demand for Qualified Labor in the South African Hotel Industry

3:30 – 4:00 pm  Coffee Break

4:00 – 5:00 pm  Dr Gang Li, University of Surrey, UK

Forecasting Seasonal Tourism Demand: An Multivariate Approach

5:00 – 6:00 pm  Dr Nikos Kourentzes, University of Lancaster, UK

Using Temporal Hierarchies to Predict Tourism Demand